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## Exploratory Meeting: ANSI Energy Efficiency Standards Panel Proceedings

Exploratory Meeting:  
ANSI Energy Efficiency Standards Panel







April 25, 2012

9:00 a.m. – 3:00 p.m.

[FHI 360 Conference Center](#)  
1825 Connecticut Avenue NW  
Academy Hall, 8th floor  
Washington, DC 20009  
202.884.8279

Time	8:00 am
Topic	Registration Opens / Networking Breakfast
Time	9:00 am – 9:10 am
Topic	Welcome ..... S. Joe Bhatia President and CEO, American National Standards Institute (ANSI)
Time	9:10 am – 9:25 am
Topic	Opening Remarks ..... Meeting Chair: Jim Pauley Senior Vice President, External Affairs and Government Relations, Schneider Electric USA; Chairman, ANSI Board of Directors
Time	9:25 am – 10:10 am
Topic	Panel 1: Federal Agency Perspectives on the Energy Efficiency Imperative Benjamin Goldstein presented an overview of DOE's current activities related to energy efficiency standards, and provide an initial summary of areas it has identified that could benefit from additional coordination.  Walt Tunnessen highlighted ENERGY STAR program work to promote energy efficiency in consumer products, homes, commercial buildings, and industrial sectors, and highlight priority areas for the future.  This presentation from Greg Saunders and James Short addressed operational energy needs in the U.S. Department of Defense.  ..... Moderator: Jim Pauley <b>Panelists:</b>  <a href="#">U.S. Department of Energy (DOE)</a> Benjamin Goldstein [presentation] Energy Efficiency Workforce Development Coordinator, Office of Energy Efficiency and Renewable Energy  <a href="#">U.S. Environmental Protection Agency (EPA)</a> Walt Tunnessen [presentation] National Program Manager, ENERGY STAR  <a href="#">U.S. Department of Defense (DOD)</a> Gregory E. Saunders Director, Defense Standardization Program



	<p> James M. Short, Ph.D. [<a href="#">presentation</a>] Senior Science and Technology Advisor to the Assistant Secretary of Defense for Operational Energy Plans and Programs</p>
Time	10:10 am – 10:55 am
Topic	Panel 1: Q&A Session
Time	10:35 am – 10:50 am
Topic	Networking Break
Time	10:50 am – 11:35 pm
Topic	<p>Panel 2: The Energy Efficiency Landscape</p> <p><b>This panel will take a look at several key initiatives currently underway in the area of energy efficiency:</b></p> <p>According to a recent report from the American Council for an Energy Efficient Economy (ACEEE), the current economic recovery and our future economic prosperity will rely more heavily on energy-efficient behaviors and investments than we have seen in the last 40 years. ACEEE's Sara Hayes covered ACEEE's perspectives on America's long-term energy efficiency outlook.</p> <p>Dow Chemical Company's Fred Fendt discussed the work of the U.S. Council for Energy Efficient Manufacturing (U.S. CEEM) in positioning U.S. industry as a global leader in energy efficiency and greenhouse gas emissions reduction. The presentation also highlighted the U.S. CEEM's role in guiding the Superior Energy Performance (SEP) program.</p> <p>David Terry of the National Association of State Energy Officials (NASEO) delivered a presentation on efforts underway at NASEO to improve the effectiveness and quality of state energy programs and policies.</p> <p>NYSERDA's Ruth Horton discussed NYSERDA's work in support of the clean energy agenda, and the role that NYSERDA sees for standardization in helping to drive energy efficiency initiatives.</p> <p>Cliff Majersik of the Institute for Market Transformation (IMT) delivered a presentation on existing building energy rating systems, market acceptance, and laws mandating reporting of building ratings, as well as existing credentials for energy efficiency professionals. The presentation focused on commercial and multi-family buildings.</p> <hr/> <p> Sara Hayes [<a href="#">presentation</a>] Senior Researcher, American Council for an Energy Efficient Economy (ACEEE)</p> <p> Fred Fendt [<a href="#">presentation</a>] Energy Efficiency and Conservation Global Manager, Advanced Materials Division, Dow Chemical Company; Member, U.S. Council for Energy-Efficient Manufacturing (U.S. CEEM)</p> <p> David Terry [<a href="#">presentation</a>] Executive Director, National Association of State Energy Officials (NASEO)</p> <p> Ruth Horton [<a href="#">presentation</a>] Senior Advisor for Strategic Initiatives, New York State Energy Research and Development Authority (NYSERDA)</p> <p> Cliff Majersik [<a href="#">presentation</a>] Executive Director, Institute for Market Transformation (IMT)</p>
Time	11:35 pm – 12:00 pm
Topic	Panel 2: Q&A Session
Time	12:00 pm – 1:00 pm
Topic	Networking Lunch
Time	1:00 pm – 1:45 pm
Topic	Discussion: Planning a Road Forward

During this moderated, open discussion period, participants discussed how a standards-coordinating initiative led by the private sector could best assist industry and government to advance the nation's energy efficiency agenda. Participants shared perspectives on and identify areas where standardization activities can help to advance a coordinated approach to energy efficiency initiatives in the United States.

*Active participation is encouraged.*

Moderator: Jim Pauley

Time	1:45 pm – 2:30 pm
Topic	Discussion: Defining Mission, Deliverables, and Scope of Potential Energy Efficiency Standards Panel <i>Active participation is encouraged.</i>
Time	2:30 pm – 2:45 pm
Topic	Next Steps Jim Pauley
Time	3:00 pm
Topic	Adjournment

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